



# ***GLOBALISATION OF HIGHER EDUCATION***

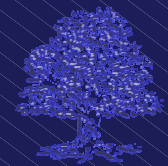
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## *Internationalisation of HE*

### *OECD categories of programmes that are international in character*

- International subjects (European business, international relations)
- Utilisation of internationally comparative approaches
- Preparation for international career
- Foreign language programs aimed at fostering intercultural skills
- Area studies
- Preparation for internationally recognised qualifications
- Joint or double degrees
- Compulsory study abroad
- Programmes designed for foreign students

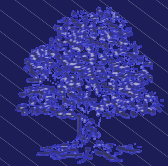


# *Mazzard's, Soutor's, Sim Yow Seng's three waves of HE internationalisation*

„first wave” - students leave their home countries for study abroad („direct export”)

„second wave” – „progressive integration” based on licence sales or transfer, franchising for local universities from universities entering international markets

„third wave” – offering „off shore” twinning programmes in specially prepared divisions and campuses

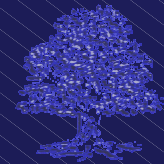


*The Scale of Globalisation and Internationalisation in HE  
four reasons due to which tomorrow's HE will be different than  
today's*

- Enormous money – global education and training industry is worth 27 billion USD/year. Foreign students have brought into the American economy 11,9 billion USD yearly
- Ever-increasing number of students – 1980 – 51 million; 1995 – 82 million; 2050 – 120? 150? million students
- Clear end of the welfare state - end of HE as a „public good”

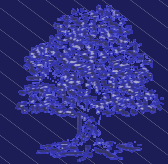


Information and IT revolution



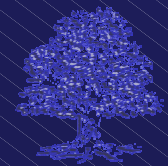
# *Globalisation of education via the Internet*

- Students from across the globe affect the content of an on-line course
- Democratisation of access to HE and to degrees and diplomas that are inaccessible through conventional methods
- On-line programmes are cheaper and open to pursuit by home-bound people
- Easier cooperation of several authors in the construction of a course offered on-line



## *Other spheres of HE globalisation*

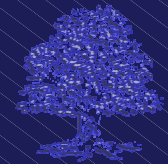
- Universities formed by Christian churches
- „for-profit” universities
- Corporate universities
- Changes in China („211” HE Project)





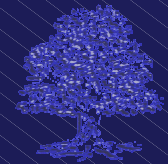
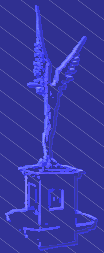
# *Current state of HE*

- Dominance of internationalisation process over globalisation processes
- Dominance of English language as a tool of globalisation
- Domination of universities in English-lingual countries
- Differentiation in HE
- Positive influence of consumerism on the quality of the education process
- Transition from one-sided teaching to multidimensional learning
- Increased cooperation between universities (multitude and differentiation of initiatives)



# *What can we expect in the future?*

- Continued increase in communication and cooperation between HE institutions
- Continued differentiation in the education market
- Increase in student numbers across the world, with a probable decrease in Europe
- Will „global empires” emerge?
- What about current leaders?
- Will Internet-based teaching dominate HE?







**Thank you for your  
attention**

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